

**PROGRAM STUDI SARJANA KEPERAWATAN
FAKULTAS ILMU KESEHATAN
UNIVERSITAS MUHAMMADIYAH TASIKMALAYA
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**Mohammad Raju Sahrial Ilhami
C1614201122**

**MOTIVASI MAHASISWA KEPERAWATAN TERHADAP *NURSING
ENTREPRENEURSHIP* DI PROGRAM STUDI SARJANA
KEPERAWATAN UNIVERSITAS MUHAMMADIYAH TASIKMALAYA**

ABSTRAK

xiii + 65 halaman + 6 tabel + 1 skema + 12 lampiran

Nursing Entrepreneurship merupakan peluang mahasiswa keperawatan untuk membuka usaha sesuai dengan pendidikannya karena dapat mengatasi pengangguran di era perdagangan bebas. Motivasi merupakan salah satu faktor yang dapat mempengaruhinya yang terdiri dari motivasi intrinsik dan motivasi ekstrinsik. Penelitian ini bertujuan untuk mengetahui gambaran motivasi mahasiswa terhadap *entrepreneurship* di Program Studi Sarjana Keperawatan Fakultas Ilmu Kesehatan Universitas Muhammadiyah Tasikmalaya. Metode penelitian deskriptif dan populasi seluruh mahasiswa tingkat 3 dan 4 dengan *purposive sampling* didapatkan sampel sebanyak 67 orang. Hasil didapatkan motivasi intrinsik (motivasi, kemampuan, perasaan senang) sebagian besar tinggi sebanyak 36 orang (53,7%), dan motivasi ekstrinsik (keluarga, lingkungan masyarakat, lingkungan sekolah) sebagian besar dengan motivasi tinggi sebanyak 39 orang (58,2%). Disarankan agar Universitas Muhammadiyah Tasikmalaya dan FIKes mengadakan kegiatan ekstrakurikuler kewirausahaan untuk mengembangkan bakat dan minat mahasiswa dalam berwirausaha terutama mahasiswa keperawatan.

Kata Kunci : Mahasiswa, Motivasi, *Nursing Entrepreneurship*
DaftarPustaka : 38 (2010-2019)

**BACHELOR OF NURSING STUDY PROGRAM
FACULTY OF HEALTH
MUHAMMADIYAH UNIVERSITY OF TASIKMALAYA
Skripsi, July 2020**

**Mohammad Raju Sahrial Ilhami
C1614201122**

**MOTIVATION OF NURSING STUDENTS TO NURSING
ENTREPRENEURSHIP IN ENTREPRENEURSHIP EDUCATION IN
GRADE 3 AND 4 AT NURSING DEPARTMENT OF MUHAMMADIYAH
UNIVERSITY OF TASIKMALAYA**



ABSTRACT

xiii + 65 pages + 6 tables + 1 schema + 12 attachments

Motivation in entrepreneurship includes motivation that is directed towards achieving entrepreneurial goals, such as goals that involve the introduction and exploitation of business opportunities. To develop new businesses motivation is needed not only by confidence in ability to succeed, but also by the ability to access information about entrepreneurial opportunities. A nurse entrepreneur is a nurse who runs its own business or with several friends in the nursing business or in other profitable fields. This study aims to determine the description of the motivation of undergraduate nursing students at the grade of 3 and 4 about entrepreneurship in the Faculty of Health, Muhammadiyah University of Tasikmalaya. This research used the quantitative with descriptive methods. The research sample is all students that are including in grade 3 and 4 of nursing department as many as 67 people. Statistical test results obtained intrinsic motivation (motivation, ability, pleasure) of nursing students towards nursing entrepreneurship in entrepreneurship education courses mostly with high motivation by 36 people (53.7%), and extrinsic motivation (family, society environment, school environment) of nursing students mostly with high motivation by 39 people (58.2%). It is recommended that educational institutions provide more material on entrepreneurship to increase student motivation in entrepreneurship.

Keywords: Students, Motivation, *Entrepreneurship*, *Nursing Entrepreneurship*
Bibliography: 38 (2010-2019)