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ANE LUSIANA NIM. E.15401.14.001

## **ABSTRACT**

## MIDWIFERY CARE IN THE MOTHER HOW PHYSIOLOGICAL

"Breast Care Management To Launch A Spending ASI Mother Childbirth"

In some cases arose in which ASI can not come out smoothly so as not to be able to breastfeed her baby, it is largely because the mother rarely even never do breast care, lack of guidance or information about the importance of breast care so that it affects the fluency of breast milk. The goal of this care is to help launch the production of ASI on a postpartum mother < 7 days in BPM n. Orphanage was performed on 10 respondents postpartum mothers primipara and multipara. This orphanage is conducted in June-July 2017 with the different times on each respondennya. Of the evaluation before given orphanage 10 clients say ASI come out slightly so that the frequency and the duration of time the 4-5 only just 5-10 minutes. The results of the orphanage on 10 client obtained an average increase in 4-6 times and the average increase in the duration of 16 minutes. From the orphanage can be inferred that the breast treatment proven effective to launch a postpartum mother ASI.

Keyword: Breast Care, Smooth ASI, Mother Childbirth Bibliography: 21 (2008 – 2017)

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