

ABSTRAK

Tayangan film kartun saat ini sangat populer dikalangan anak-anak terutama tayangan film kartun Upin Ipin, tidak bisa dipungkiri bahwa tayangan film kartun dapat memberikan dampak terhadap perkembangan perilaku anak salah satunya perilaku moral. Penelitian ini bertujuan untuk mengetahui seberapa besar pengaruh film kartun Upin Ipin “Episode Ikhlas Dari Hati” Terhadap Perkembangan Moral Anak Usia Dini Di Wilayah Kp. Liunggunung Rw. 06 Kelurahan Panyingkiran Kecamatan Indihiang Kota Tasikmalaya.

Metode yang digunakan dalam penelitian ini adalah kuantitatif dengan jenis pendekatan deskriptif asosiatif. Dalam pengumpulan data teknik yang digunakan yakni dokumentasi serta lembar angket. Selanjutnya data diolah dengan t-test. Berdasarkan pada perhitungan t-test didapatkan nilai t_{hitung} lebih besar dibandingkan t_{tabel} sehingga dapat dikatakan bahwa terdapat pengaruh signifikan tayangan film kartun Upin Ipin “episode ikhlas dari hati” terhadap perkembangan moral anak. Kesimpulan dari penelitian ini bahwa dalam perhitungan uji t diperoleh t_{hitung} lebih besar dari t_{tabel} ($2,100 > 1,976$) dengan koefisien regresi sebesar 0,157 maka tayangan film kartun Upin Ipin “Episode Ikhlas Dari Hati” berpengaruh terhadap perkembangan moral anak usia dini Di Wilayah Kp. Liunggunung Rw. 06 Kelurahan Panyingkiran Kecamatan Indihiang Kota Tasikmalaya.

Kata Kunci : Film Kartun, Upin Ipin, Perilaku Moral

ABSTRACT

Impressions cartoons today are very popular among children, especially film cartoon Upin Ipin. It can not be denied that the impression cartoon movie can have an impact on the development of the child's behavior one moral behavior. This study aims to determine how big the influence of film cartoon Upin Ipin "episode Sincerely From the Heart" to the moral development of children of early age in the region Village Liunggunung, RW. 06, Panyingkiran, Indihiang, Tasikmalaya city.

The method used in this research is quantitative with the type of descriptive approach associative. In the data collection techniques used are documentation as well as the sheet questionnaire. Furthermore, the data were processed with t-test. Based on the calculation of the t – test obtained the value of t_{count} is greater compared t_{table} , so it can be based that there is significant influence impressions of the film cartoon Upin Ipin "episode Sincerely From the Heart" to the moral development of the child. The conclusion from this research is that of the t test obtained t_{count} is greater than t_{table} ($2,100 > 1,976$) with a regression coefficient 0,157 then impressions of the film Upin Ipin "episode Sincerely From the Heart" affect the moral development of children of early age in the region Village Liunggunung, RW. 06, Panyingkiran, Indihiang, Tasikmalaya city.

Keywords : Cartoon, Upin Ipin, moral behavior

